



*CHIP is a partnership bringing together hundreds of community volunteers with dozens of public, private and government organizations across three counties to focus on improving the health and well-being of all residents through the power of collaboration and shared vision.*

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## **About the Health Provocateur Project**

CHIP's Health Provocateur Project was created to promote collaboration among healthcare leaders in the region. Hospital CEOs and health department administrators from Sarasota, Charlotte, Manatee and DeSoto Counties meet quarterly, sharing ideas and collaborating to address issues that impact the health of their communities. Three national healthcare and community health experts — Leanne Kaiser Carlson, Tyler Norris and Leland Kaiser — have met with these leaders to educate and provoke new ways of looking at health. These experts have urged this unique public-private partnership to be an innovative model for fostering and improving health in the region.

## **Accomplishments**

### **Emergency Department Surveys**

In the fall of 2006, Health Provocateur partner hospitals administered surveys to individuals seeking care in their emergency departments. The information gathered from this collaborative effort informed the creation of Sarasota Healthcare Access and the Charlotte County Indigent Care Program, both efforts to help find medical primary care services for uninsured and underinsured residents relying on hospital emergency rooms for non-urgent services.

### **Tobacco-Free Campus Project**

Eleven Health Provocateur partners signed a proclamation that their respective campuses would become tobacco-free by the end of 2007. Tobacco cessation programs at each institution are estimated to have impacted more than 5,000 employees, patients and medical staff.

### **Green Teams**

Hospitals and health departments have adopted green practices to become more responsible stewards of the environment. These efforts include water efficiency, energy and air pollution, materials and resources, indoor air quality, healthy hospital food, green education, product procurement, contaminants, green cleaning, waste reduction, and healing gardens. Representatives from hospitals and health departments have met to share what they've done and explore new opportunities to make their organizations more "green".

### **Clean Hands Campaign**

To raise awareness about the critical need for hand washing and help address widespread H1N1 (flu) activity, health provocateur partners joined forces in August 2009 to encourage frequent and thorough hand washing as a critical defense against the new virus and other illness. The multi-county Clean Hands Campaign kicked off on National Clean Hands Week with one simple, but essential goal: To help stop the spread of illness and keep southwest Florida families safe through frequent hand washing

### **SafeRx: Campaign for Responsible Prescriptions**

With prescription drug abuse on the rise in Florida, Health Provocateur partners have made a commitment to use their influence to address this problem in 2010-2011. Focusing on raising patient awareness about safe prescription drug storage and disposal, dissemination of local data, and providing education to physicians and other healthcare professionals about safe prescribing practices, this collaborative 4-county effort is already being viewed as a model approach for addressing the prescription drug crisis.

## Health Provocateur Project Participants

### Charlotte County

Mary Kay Burns

*Charlotte County Health Department*

José Morillo

*Charlotte Regional Medical Center*

Thomas Rice

*Fawcett Memorial Hospital*

Joe Clancy

*Peace River Regional Medical Center*

### Desoto County

Mary Kay Burns

*DeSoto County Health Department*

Vince Sica

*DeSoto Memorial Hospital*

### Manatee County

Daniel Friedrich

*Blake Medical Center*

Jennifer Bencie

*Manatee County Health Department*

Kevin DiLallo

*Manatee Memorial Hospital*

Mary Ruiz

*Manatee Glens Hospital*

James Wilson

*Lakewood Ranch Medical Center*

### Sarasota County

Robert Meade

*Doctors Hospital*

Mary Ann Conroy

*Englewood Community Hospital*

Bill Little

*Sarasota County Health Department*

Peter Wozniak

*Venice Regional Medical Center*

Gwen MacKenzie

*Sarasota Memorial Health Care System*