



The Community Health Improvement Partnership

Presentation to the Venice Golf and County Club Foundation

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Our Mission

To engage and support citizens and agencies to positively impact the physical, mental, social and environmental health of their community through research, planning, implementation and evaluation.



History of CHIP

- § Began in 2002
- § Based on Institute of Medicine Model
- § Original Partners: Gulf Coast Community Foundation, SCOPE, Sarasota County Health Department

CHIP Funders

Visionary Sponsors Committed to Making Health Happen

Gulf Coast Community Foundation of Venice Sarasota County Health Department

Community Foundation of Sarasota County
William G. and Marie Selby Foundation
Sarasota County Government
Sarasota Memorial Healthcare System
Venice Regional Medical Center
Peace River Regional Medical Center

Charlotte Regional Medical Center
Englewood Community Hospital
DeSoto County Health Department
DeSoto Memorial Hospital
Doctor's Hospital of Sarasota
Fawcett Memorial Hospital

Embracing a broad definition of **Health**

Health is a state of well-being and the capability to function in the face of changing circumstances.

Health is, therefore, a positive concept emphasizing social and personal resources as well as physical capabilities.

*From the Institute of Medicine Committee on Using
Performance Monitoring to Improve Community Health (1997)*



Traits of a Healthy Community

- § Practices ongoing dialogue
- § Shapes its future
- § Generates leadership everywhere
- § Embraces diversity
- § Knows itself
- § Connects people and resources
- § Creates a sense of community

What does CHIP do?

Big ideas
Bold Action
Bright Future

Forges partnerships to improve the health of the region through...

Community Engagement

CHIP encourages grassroots action to improve community health.

Research and Benchmarking

CHIP guides solution building by providing research and data tools.

Regional Planning

CHIP spearheads regional systems improvements.



Community Engagement

Community Health Action Teams (CHATs)

Community-based groups which meet monthly to address local health issues

CHIP Centers

Provide free health and wellness information in community settings.

Neighborhood Café

Web-based toolkit to encourage healthy change at the neighborhood-level

A project of CHIP - the Community Health Improvement Partnership

Neighborhood Cafe

Putting health
on the menu
in your neighborhood!

Intro

Toolkit

Storybank

Resources

Reading List

Storybank

Tell Us
YOUR
Story!

Story from...
Lake Sarasota Community Group

Project Name: Neighbor-to-Neighbor Assistance

Project Goal: To encourage & promote assistance to neighbors with special needs

Project Description: One of the ambitions of our community group has been to encourage "Neighbor-to-Neighbor" assistance for our residents who are physically and/or financially unable to take care of repairs or yard work. There have been many touching stories of neighbors assisting residents nearby to them that need this kind of help.

Project website: <http://lakesarasota.blogspot.com>

The Storybank

Lake Sarasota
Community Group

Waterford Master
Owners Association

Newtown Wellness
Program

Plot-by-Plot
Community Garden

ead

Successes: Community Engagement

§ Four active CHATs, one in development

§ CHAT's have:

§ Developed health and wellness resource directories

§ Advocated successfully for more health services

§ Developed and evaluated an in-home diabetes program for seniors

§ Created an exercise video for seniors

§ And much more!

§ CHIP Centers

§ Grant received to put interactive health and wellness kiosks in each library and health department clinic

Research and Benchmarking

Community Health Surveys

2003 and 2006



Community-Based Participatory Research

LOVN Care Team Diabetes Project

Reports, Assessments, Film

Short issue reports for CHATs Health Profile

Health Systems Assessment Report for Sarasota and Charlotte Co.

Community Voices: Results from the CHIP Health Survey

Uncovered: Health and the Uninsured in Sarasota County

Short documentary and report

Scorecard & Action Guide

What items do you believe are most important for a healthy community?

More than 2,300 Sarasota County residents respond.

CHIP Health Survey, 2006

	<i>Percent</i>
Low crime/safe neighborhoods	47.4
Access to healthcare & other services	40.7
Good schools	33.2
Good jobs and healthy economy	31.1
Strong family life	29.5
Affordable housing	28.5
Healthy behaviors and lifestyles	25.8
Religious or spiritual values	21.8
Clean environment	21.2
Community involvement	20.2
Parks and recreation	8.3
Tolerance for diversity	6.6
Low level of child abuse	6.3
Arts and cultural events	4.6
Low death and disease rates	2.1

Percentages do not sum to 100 because individuals had the option of selecting more than one response.

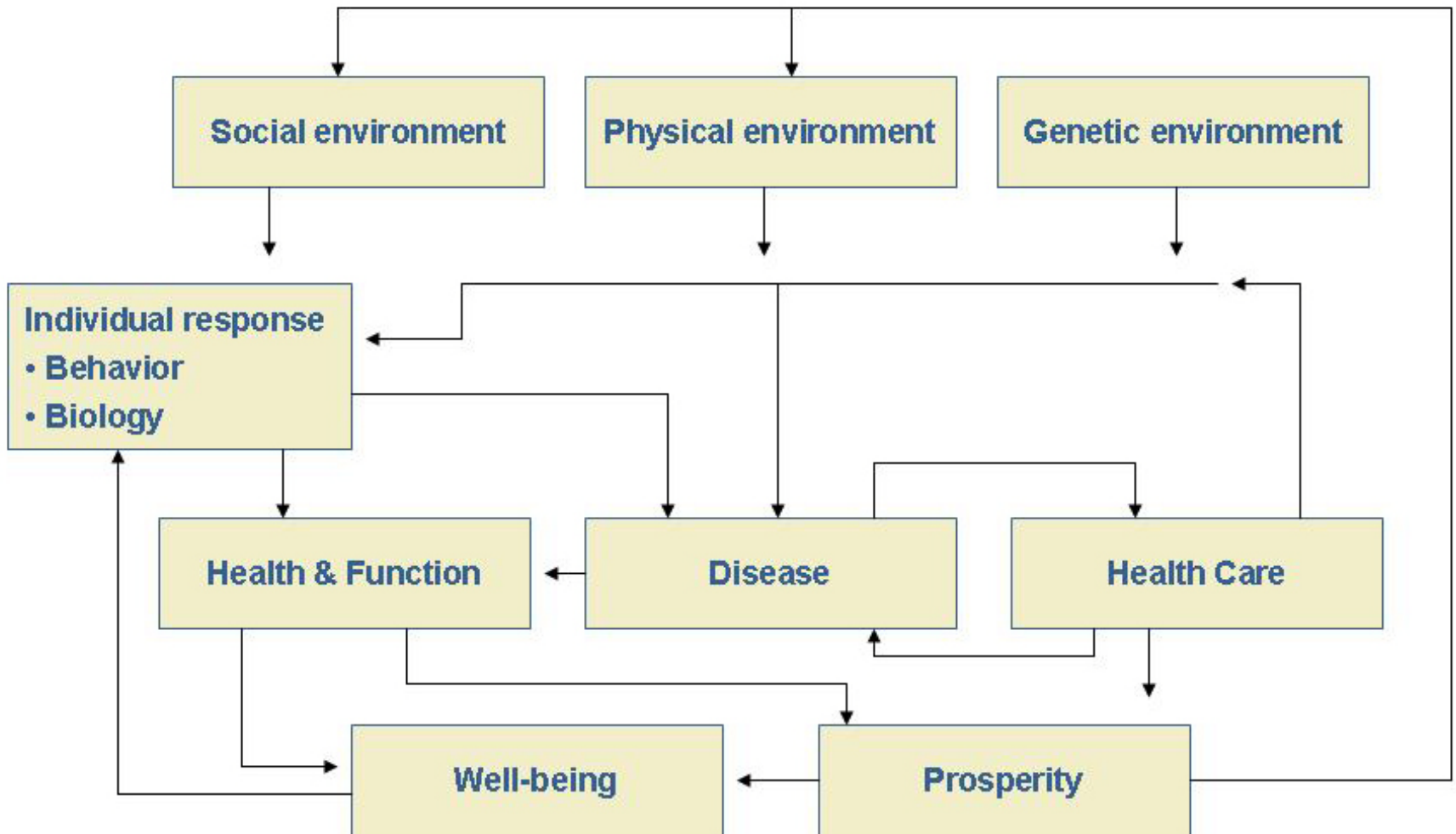
Sarasota County Health Scorecard

	Current Data	2010 Target	Trending Toward Target?
INDIVIDUAL RESPONSE / BEHAVIORS			
Youth who currently smoke	11.4%	8%	●
Adults who currently smoke	19.6%	11%	○
Adults who engage in heavy or binge drinking	9.9%	6%	○
No regular moderate physical activity	52.3%	42%	○
Adults who consume < 5 fruits/vegetables per day	73.8%	67%	○
Colorectal cancer screening, ages 50+	38.4%	50%	○
Mammogram in past 2 years, women 40+	81.8%	86%	○
Births with 1 st trimester prenatal care	86.4%	91%	●
SOCIAL ENVIRONMENT			
Domestic violence rate per 100,000	533.1	321	●
Level of social support	83.2%	90%	○
Families below poverty level	10.1%	7%	●
High social trust	48%	60%	○
High school drop-out	2.8%	2.8%	●
PHYSICAL ENVIRONMENT			
Public perception of transportation problems	15.2%	11%	●
Miles of sidewalk	434	533	●
HEALTH & FUNCTIONING			
Infant mortality per 1000 births	4.8	4	●
DISEASE / INJURY			
Overweight youth	15%	12%	●
Adult obesity rate	16.9%	12.0%	○
High blood pressure	30.4%	18.0%	○
Diabetes prevalence	7.7%	6.0%	○
Unintentional injury death rate per 100,000	46.7	23.0	●
Lung cancer incidence per 100,000	73.8	65.0	●
Breast cancer incidence per 100,000	127.4	110.0	●
Melanoma incidence per 100,000	17.3	14.0	●
Heart disease death rate per 100,000	151.5	120.0	●
Vaccine-preventable disease incidence per 100,000	2.0	1.0	●
Chlamydia incidence per 100,000	145.1	126.0	●
Enteric disease rate per 100,000	37.4	28.0	●
Motor vehicle fatalities per 100,000	20.3	15.0	●
HEALTH CARE			
Unable to get care in last 12 months	4.1%	2.5%	○
No insurance coverage (adults)	12.6%	6.0%	○
No insurance coverage (youth)	15.4%	6.0%	●
PROSPERITY			
Percentage of earned to total income	43%	50%	●
WELL-BEING			
Health status fair or poor	14.4%	11.0%	○

NOTES: Data are for most current year available. See supporting document for details.
Trend lights determined by comparing current data with most recent previous data.
Developed by the CHIP HSCC | www.chip4health.org | 941.961.2987
May 2006

● Data trending away from target.
● Data trending toward target.
○ Trend data not available.

Determinants of Health



Adapted from Evans & Stoddart, "Patterns of Determinants of Health"

2008 Community Health

INTERACTIVE

incubate ideas, create connections, inspire action



Save the Date:

Wednesday April 16th

9:00 a.m. – 1:00 pm

The Community Health Interactive will:

- § Bring diverse groups together and encourage collaborative efforts to achieve health goals
- § Inspire creative, innovative approaches to addressing health issues
- § Introduce tools to make collaborations easier to initiate and more visible in the community

Regional Planning

Health Provocateur Project

Health systems leadership from 3 counties meet quarterly, since 2005.

Get Sarasota Insured

A county-wide group developing solutions for those without health insurance.

CHIP Leadership Council

Chaired by Sarasota County Commissioner Shannon Staub



Successes: Regional Planning

Health Provocateur Project

- § Tobacco-free campus initiative
- § Hospital-based wellness programs
- § Sarasota Healthcare Access
- § Community Pharmacy of Sarasota County

Get Sarasota Insured

- § Held forums on affordable insurance options for small business – co-sponsored with Chamber of Commerce
- § Launched www.GetSarasotaInsured.com

CHIP Leadership Council

- § Health Systems Collaboration Committee developed the CHIP Scorecard & health priorities for Sarasota County

Looking Ahead

Senior Issues CHAT

- § A grassroots approach to addressing aging issues

Community Health Interactive

- § An event to encourage create collaborations to address local health issues
- § Focusing on three priority areas:
 - Increase Access to Healthcare
 - Encourage Active Healthy Lifestyles
 - Improve Chronic Disease Management

More Tobacco-free campuses and worksites

Cover the Uninsured Week

- § April 27 – May 3
- § Community forums on the uninsured
- § Celebration of the 1 year anniversary of Sarasota Healthcare Access

Promote the Neighborhood Café

- § Get the word out to Sarasota County neighborhood associations

What Makes **CHIP** tick?

Visionary community leaders committed to the **CHIP** concept

Passionate Community Members

Community Partners

1 Full-time, 3 Part-time employees

Student interns (USF, New College)

Volunteers





Find out More:
www.chip4health.org

Email:
info@chip4health.org





Questions?

