



6-8 pm • May 21st, 2013 • RL Taylor Community Complex • 1845 34th • Twitter: #srqfoodsummit

Hosted by the Newtown Community Health Action Team (CHAT) in collaboration with community partners:

All Faiths Food Bank, Florida Department of Health in Sarasota County, Sarasota County IFAS/Extension, Children First, Healthy Start Coalition of Sarasota County, Sarasota County Schools, Orange Blossom Community Garden, City of Sarasota, Sarasota County, Sarasota Housing Authority, SCOPE, Transition Sarasota

Goals:

- Deepen understanding of the importance of access to healthy foods, and current challenges
- Connect key food system stakeholders – including citizens, policy makers, growers, grocers, gardeners
- Highlight opportunities to advance strategies to improve access to healthy foods

Anticipated Outcome

- Greater focus on issues of healthy food access
- Further clarity on priority strategies to improve access to health foods in North Sarasota
- Improved knowledge about existing assets and promising possibilities
- Identification of policy targets
- Greater community engagement in advancing strategies to improve access to healthy foods

Target Audience

- Residents of Newtown / North Sarasota (especially parents, youth)
- Grocers / food retailers in Newtown / North Sarasota
- Identification of policy targets
- Growers, gardeners
- Policy makers

Agenda (Draft):

5:45-6:10

Healthy food tasting / Partners tables with info / Good idea gallery

6:10 – 6:15

Welcome

6:15-6:35

This section of the agenda piques interest sets the stage.

Inspiring Video to Launch the event

[Ron Finley: A guerilla gardener in South Central LA](#)

Ron Finley grows a nourishing food culture in South Central L.A.'s food desert by planting the seeds and tools for healthy eating. (*Note: We will bleep a couple of words at the end.*)

6:35-6:45

Framing the issue using qualitative and quantitative data. By introducing best practices, we're providing ideas which may be reflected back later.

Community Perspectives, Community Data

Presented by Katie Leonard

- Share info on resident experiences getting healthy food. Use resident perspectives to frame key data (food desert map, food retailer survey, transportation hurdles, etc.)
- Spotlight innovations / best practices

6:45-7:10

Participants provide info necessary for understanding the local context. By giving attention to what's going right already, we honor existing efforts.

What helps? What hinders?

Small Group Discussion / Report Out w/ Graphic Recording

What are some of the things help make it easier to access to healthy foods ?

What are some of the things that hinders access to healthy foods?

Small group discussion at tables. Each table asked to assign a recorder and reporter. Templates are provided to each table. Folks are asked to answer the questions, make lists, and report out. Graphic facilitator captures content shared during report out period.

7:10-7:40

Participants provide info necessary for understanding the local context. By giving attention to what's going right already, we honor existing efforts.

Where do we want to be? How Do We Get There? *Small Group Discussion / Report Out with Graphic Recording*

What would work in North Sarasota?

Small group discussion at tables, focusing on strategies to improve access to healthy foods. Each table asked to assign a recorder and reporter. Groups report out on the top 1-2 strategies. Criteria are provided to help with the selection process.

Graphic facilitator captures ideas (in a manner that will allow for dot voting in the next phase).

7:40-7:50

This process helps us understand what the community thinks is a priority.

Where would you invest?

Dot Voting

Attendees use dot voting to select their favorite idea/strategy. (Again, criteria are provided to help folks prioritize. Residents of North Sarasota will have one color dot, non-residents will have another (so that we can be aware of any differences in preferences for residents versus non-residents.)

7:50-8:00

If we can move forward on implementing community priorities, we'll have a more engaged, empowered community. Communities that participate in the planning process will be more likely to embrace strategies once implemented.

What's next?

- Summarize findings from dot voting exercise.
- Share CHAT meeting schedule: upcoming meetings will be used to focus attention on advancing strategies, identifying resources needed, etc.
- Emphasize need for continued engagement – from citizens, policy makers, other stakeholders – in order to advance strategies. Emphasize the need to link strategies & encourage a systems approach, avoiding silos.
- Clarify what can be done now (ask for change, introduce a new fruit/veg to your family, visit a farmers market, plant a garden, visit the community garden...get to know-- & help grow-- the assets in the community).

Other Details

Tasting Stations

Partner organizations will be providing information and small (healthy!) bites at tables surrounding the perimeter of the room. Participants will be encouraged to visit the tables from 5:45 – 6:10. Bottled water will also be provided.

Good Idea Gallery

Large posters will display innovative ideas to improve healthy food access. Ideas from around the county, and in North Sarasota (Orange Blossom Community Garden, school gardens, etc.) Participants will be encouraged browse the “gallery” from 5:45 – 6:10.

Feedback Wall

Individuals will be encouraged to visit the feedback wall prior to exiting. There will be 2 sections for folks to leave input:

- What did you learn?
- What needs to happen to keep you engaged?

Outreach Efforts

To reach parents:

- We are trying to get flyers distributed in kids’ folders and distributed at Children First and other child care facilities in the North Sarasota

To reach youth:

- We will be engaging the youth chapter of the NAACP, youth gardens, and service clubs at Booker High

To reach grocers:

- We have sent invitations to food retailers in North Sarasota. Will follow up with phone calls.

To reach neighborhood residents:

- We have distributed (and will distribute more) flyers at neighborhood association meetings
- We are working with city/county neighborhood services staff to get the word out
- Posters will be displayed at key community gathering places and City’s electronic marquee on MLK Jr Way
- Ads in Tempo, Rise Magazine
- Flyers at HUD housing

To reach growers, gardeners:

- Posters/flyers at Orange Blossom Community Garden
- We need guidance from Extension

To reach policy makers:

- We will make contact with city and county commissioners

Room Set Up

- Opening video to be displayed
- Participants sit at round tables
- Walls display “inspiration” posters – visuals to illuminate best practices for improving access to health foods
- Graphic facilitators (2) will use easels at the front of the room
- At least 2-3 microphones utilized during report out following group discussions
- “Feedback Wall” near the exit