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## **Newtown CHAT March 2012 Update**

A big thank you goes to the North Sarasota Library for inviting the CHAT to join it at the Dinner and Theater event on Tuesday evening. It was a wonderful presentation and a great event!

### **Action Plan Updates:**

#### *Breastfeeding Goal*

At the February meeting we discussed adding a goal for breastfeeding. This would be *Goal 4 – Increase the number of mothers who breastfeed*. Jennifer Highland from Healthy Start Coalition of Sarasota County has been looking at this in terms of objectives, action steps and outcomes, which would be part of Beverly's program in the community. It would be helpful to find additional ways to gather data, so we better understand the number of births, number of mothers who breastfeed and for how long. Jennifer is looking into possible sources of this data. Possible data sources from others are requested.

#### *Field Day*

The community field day on March 24th was a great success! Elementary age students come out and enjoyed a day of kickball, basketball and pizza (donated by Sarasota Police Department). Sarasota Police officers talked to the kids in an effort to build relationships and trust. Community groups/organizations like Enough is Enough, Safe Place and Rape Crisis Center (SPARCC), and Florida Clinical Research center were at the event and provided great information to the community.

Very special thanks to District 1 City Commissioner Shaw for his participation, Chief Hollaway and fellow SPD officers, particularly Officer Montegna and Officer Shellhammer who played kickball and basketball all day with the kids, and Robert L. Taylor Community Complex staff.

#### *New Business*

Per request: We will be adding "Childhood Obesity" as a standing agenda item for future meetings.

Moffitt Cancer Center is conducting its 2012 Community Health Assessment. This community health assessment will include a community profile created from available social, economic and health data as well as the stories and perceptions of individuals like YOU who live and work in Sarasota County. Please join us on Tuesday, April 17, 2012 from 10:30am-12pm at North Sarasota Library, 2801 Newtown Blvd, Sarasota.

Moffitt is interested in your thoughts and perceptions on your community's health needs, cancer, and programs and services available in the community. Light refreshments will be served and ***all participants will receive a \$25 stipend as a thank you*** for the time spent in the discussion group. Participation is limited to 15 people. ***Please RSVP by Friday, April 13th*** to Eleanor Ball / Kari Ellingstad / Ansley Mora, Gulfcoast South AHEC (941) 361-6602 ext. 31 or email: amora@health.usf.edu.

#### Announcements:

North County D-Fy: On April 24<sup>th</sup> at 2:00 pm a meeting will be held at the Health Dept. (2200 Ringling Blvd) in room 201 about starting a North County D-Fy (Drug-Free Youth) chapter. Anyone is welcome to come and help explore if a D-Fy could be "grown" here.

Caregiver Resource Fair: April 28<sup>th</sup> 10:30am-1:30pm at the North County Library. They will be disseminating the MHI Caregiver Resource Guide as well as having speakers and refreshments. The event is free of charge. Watch for further information.

#### Gumbo Contest:

(note also SCLO will be having a gumbo contest later that day at 430 at 1355 blvd of the arts, should be a banner day!)

#### ***Next Meeting is April 24th, 2012 – North County Library***

CHAT is the Community Health Action Team –  
<http://www.chip4health.org/newtown.htm>  
For More Information – [newtown@chip4health.org](mailto:newtown@chip4health.org)

## **2011-2012 Newtown CHAT Action Plan**

**Goal 1:** *Increase availability and access to healthy, affordable foods in Newtown/North Sarasota*

**Objective 1.1:** *Increase the number of food retailers selling fresh fruits and vegetables to 3 by July 2012*

**Objective 1.2:** *Increase the number of WIC-certified food retailers in Newtown/North Sarasota by 2 by July 2012*

**Objective 1.3:** *Support Extension in launching a program (such as the SNAP double-value coupon program) to increase affordability of fresh fruits and vegetables at food retailers and/or farmers markets in Newtown/North Sarasota by Jan 2013*

**Objective 1.4:** *Increase the number of food retailers advertising healthy foods by 4 in Newtown/North Sarasota by July 2012*

**Goal 2:** *Create awareness about distressed properties and their effect on environmental & physical health (PACE-EH)*

**Objective 2.1:** *Increase public information about environmental health issues from homes in 5 public locations by Jan. 2011*

**Objective 2.2:** *Rehabilitate properties to reduce the number of non-code compliant homes by 1 by January 2012*

**Goal 3:** *Decrease community violent crime by increasing lighting levels and police visibility, and by raising awareness of the negative health outcomes of violence (PACE-EH)*

**Objective 3.1:** *Provide mental health service providers with information/evidence of negative mental health outcomes related to community violence.*

**Objective 3.2:** *Work with organizations to perform 2 lighting audits by \_\_\_\_\_, one in the City and one in the County.*

**Objective 3.3:** *Increase police visibility by conducting 4 law enforcement/community events by June 20, 2012*